

About Gitanjali Group

Gitanjali Group is the world's largest integrated branded jewellery manufacturer-retailer with operations across the value chain from diamond cutting and polishing to branding and retailing of gold and diamond jewellery.

The Group pioneered the modernization of India's jewellery industry by launching the country's first jewellery brand, 'Gili' in 1994. Today, it owns eight out of India's top ten jewellery brands – Gili, Nakshatra, Asmi, D'damas, Sangini, Diya and has an extensive retail network across 300 cities and 4,000 points of sale, besides a presence in all important jewellery markets globally.

In India, Gitanjali has a range of product categories – fine diamond jewellery brands; concept based jewellery in precious metals studded with diamonds and precious stones; fashion jewellery crafted in silver and alternative metals using semi-precious stones, pearls and high quality CZ, as well as silver artifacts and watches.

Gitanjali has won multiple awards for exports, designing, branding, retailing and for CSR activities.